

# Corporate Social Responsibility (CSR) Report 2024-25

**Bridging Barriers: Our CSR Commitment**



# Morning Nutrition Program for School Children

For the second consecutive year Sasken continued its partnership with Sri Sathya Sai Annapoorna Trust, a distinguished organization dedicated to administering a highly effective morning nutrition program for rural school children in India. This collaboration targets issues concerning child nutrition, health, and the management of “hidden hunger” at the grassroots level. The trust extends crucial support to underprivileged children, offering nutrient rich “Sai Sure” health mix with milk, as well as nourishing Ragi Wholesome Cereal Drink, cooked breakfast options, and other food items to ensure children receive essential nourishment to kickstart their day.

Through its support of this program, Sasken is combatting hunger among school children in rural areas of Chintamani, Chikkaballapur District, Karnataka. This initiative provides nutritious morning drinks to 13,089 students, aiding in alleviating hunger and addressing hidden hunger, thereby contributing to the objective of zero hunger. Sasken is actively promoting good health among school children by facilitating access to balanced meals, with the aim of enhancing overall well-being and mitigating health issues associated with malnutrition.



**13,089**

Total students  
covered

**52%**

Girl students  
covered

**2** ZERO  
HUNGER



**4** QUALITY  
EDUCATION



**5** GENDER  
EQUALITY



**17** PARTNERSHIPS  
FOR THE GOALS



Moreover, the morning nutrition program not only enhances physical health but also augments educational outcomes. By diminishing hunger and enhancing nutrition, Sasken indirectly contributes to improved academic performance, increased school attendance, and heightened motivation among both students and teachers, thereby supporting the pursuit of quality education.

This intervention by Sasken also emphasizes gender equality, with 52% of the beneficiaries being girls. By advocating for equal access to nutritious meals, Sasken is dismantling gender barriers and encouraging inclusivity in education and nutrition programs.

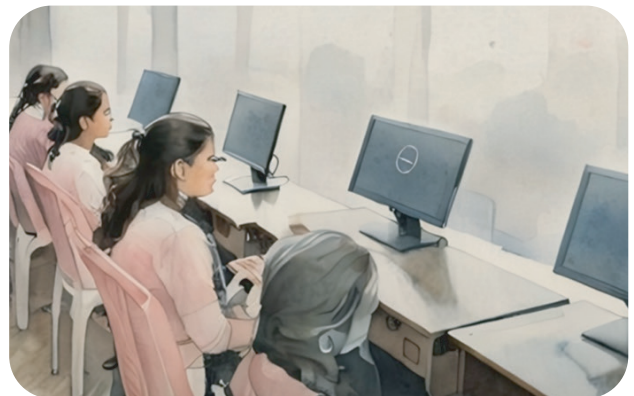
Sasken's collaboration with the Sri Sathya Sai Annapoorna Trust underscores the significance of partnerships in attaining sustainable development goals. Through this collective endeavor, Sasken harnesses resources and expertise to amplify the impact of the morning nutrition program, showcasing the potency of partnerships in advancing social initiatives.



# "Empowering Women Through Education: Sasken's Partnership with My Little Bit"

"My Little Bit" is an organization committed to the advancement of women's student development, emphasizing a grassroots approach to impact lives positively. At the heart of their mission lies the Integrated Skill Development Program (ISDP), designed under their "dreamz-unlimited" initiative to seamlessly embed skill enhancement within the academic curriculum of BCom, BBA, and BA students. The organization is dedicated to empowering underprivileged girls, guiding them on a journey towards securing meaningful employment opportunities.

Ever since 2023, Sasken has forged a partnership with My Little Bit, extending the support to this initiative in Karnataka. This collaboration has proven instrumental in furthering the organization's objectives. Noteworthy is the fact that 73% of the beneficiaries of this initiative are female students, underscoring the organization's commitment to promoting gender equality and women's empowerment through education and skill development. Through this partnership, My Little Bit and Sasken are making tangible strides in transforming the lives of marginalized young women. In 2024 we enhanced our initiatives by providing computers which helped the Govt school to setup a computer lab for the students.



3

Colleges covered

1,055

Students benefited

73%

Girl students

4 QUALITY EDUCATION



1 NO POVERTY



5 GENDER EQUALITY



8 DECENT WORK AND ECONOMIC GROWTH



10 REDUCED INEQUALITIES





# “Compassionate Outreach”

Sasken in Partnership with the Joy of Giving team in Bengaluru has been assisting elderly care and orphanage facilities by prioritizing the crucial need for food provision since 2023. In the fiscal year 2024 - 2025, we provided 72,727 meal for the underserved. By addressing the immediate sustenance requirements of underprivileged communities, we are not only meeting a critical need but also adhering to the Sustainable Development Goals (SDGs) set forth by the United Nations.



72,727

Meals served in 2024



# “Vision of Hope! Transforming Rural Healthcare”

Since January 2023, Sasken has undertaken a significant Corporate Social Responsibility (CSR) endeavour in healthcare through a partnership with the Vittala International Institute of Ophthalmology. Together, we have achieved notable progress in addressing a crucial healthcare gap in our community. Our collaboration has resulted in the establishment of a state-of-the-art Mobile Eye Hospital, equipped with cutting-edge facilities to screen, diagnose, and perform corrective surgeries for Diabetic Retinopathy. This mobile hospital has been deployed to reach remote villages in Karnataka, where access to quality healthcare is often scarce. The Mobile Eye Hospital is equipped with advanced equipment like:

- Quantel Medical Yag Laser
- Capsulo+Vitraz Mono spot green laser 532nm combo unit
- Optical Coherence Tomography
- AB Scan with UBM
- HFA 3,840 Visual Field Analyzer
- Laptops for comprehensive data management



We bagged runner up Award at PMI South Asia Awards Program 2024 for the “Social Impact Project”

**4,126**

Total  
Screenings

**1,066**

Total Laser  
Sessions

**452**

Total Corrective  
Surgeries

**466**

Anti - VEGF  
Injections



**3** GOOD HEALTH  
AND WELL-BEING







Over the past several years, Vittala has been at the forefront of providing services for Diabetic Retinopathy. Since 2023, Sasken has been collaborating with Vittala, resulting in significant positive outcomes for rural communities.

For the year 2024 - 2025, the initiative covered eight districts in Karnataka, screening a total of 4,126 patients. Among them, 1,066 received laser treatments, 452 underwent eye surgeries, and 466 were administered Anti-VEGF injections. This impactful social initiative has been widely recognized by both the medical community and the public. In acknowledgment of its significant contributions, Sasken received recognition from the Project Management Institute, New Delhi, under the Social Impact category for 2024 - 2025.

# Transforming Lives: SEWA's Digital Empowerment Journey

In January 2024, Sasken proudly marked a decade of collaboration with the Self-Employed Women's Association (SEWA), a pan-India organization dedicated to empowering rural underprivileged women. Through initiatives like m-Bachat and MMS (Membership Management System), we have facilitated financial inclusion and streamlined administrative processes, directly improving the lives of SEWA members. Our partnership underscores Sasken's dedication to leveraging technology for inclusive growth, contributing to socio-economic progress. As we forge ahead, we remain steadfast in supporting SEWA's endeavours, striving to create a lasting impact on the lives of countless women across India.



**m-Bachat:** Sasken's m-Bachat solution has revolutionized SEWA's Savings and Credit scheme, enhancing efficiency, accuracy, and trust within the micro-banking system. Operating seamlessly in 10 districts of Gujarat, the application features an intuitive bilingual interface (English and Gujarati), catering to women with low computer literacy levels. As of Mar 31, 2025, the m-Bachat system boasts 31,419 enrolled members, with a total savings collection of Rs. 3.22 Crore recorded from Apr 1 2024 to Mar 31, 2025. Sasken remains committed to supporting SEWA by continuously enhancing the features of m-Bachat, further empowering women in rural communities.

**Membership Management System (MMS):** Since March 2017, SEWA has been successfully utilizing Sasken's MMS solution for managing its membership base. Available as both an Android app and a portal application, MMS supports multiple languages including Hindi, Bangla, Gujarati, and English, ensuring accessibility for members across diverse regions. Membership data from 10 states and 3 Union Territories is uploaded onto the system. As of Mar 31, 2025, MMS contains records of ~20 Lakh members. Sasken's current focus lies on enhancing features and expanding the solution to additional states, further strengthening SEWA's outreach and impact. While m-Bachat & MMS are used by the SEWA management, since April 2024, Sasken team has also started to develop a new product solution which would eventually be used by SEWA members.

1 NO  
POVERTY



5 GENDER  
EQUALITY



17 PARTNERSHIPS  
FOR THE GOALS



20.17

Lakhs Life Touched



# Mr. Farmer

**Mr. Farmer:** As part of the Smart Village project initiated by the Mantralee team for social change, Sasken contributed to sustainable farming by distributing biochar kits, plant saplings, vermicompost kits, and bee boxes to selected farmers in Hosahalli village.

Demonstrating strong employee volunteerism, many Sasken employees participated in the farming initiative, working alongside farmers throughout the day. This hands-on engagement provided direct exposure to the challenges faced by the 58% of India's workforce employed in agriculture.

This initiative brings multi-fold benefits, including encouraging farmers to transition to pesticide-free farming, promoting eco-conservation, and leveraging natural resources for higher agricultural yield. The introduction of bee boxes is particularly impactful, as studies indicate that cross-pollination can enhance crop yields by up to 30%. Additionally, beekeeping offers an alternative revenue stream, with honey production contributing to an increase in farmers' income with minimal effort



8 DECENT WORK AND ECONOMIC GROWTH



11 SUSTAINABLE CITIES AND COMMUNITIES



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



13 CLIMATE ACTION



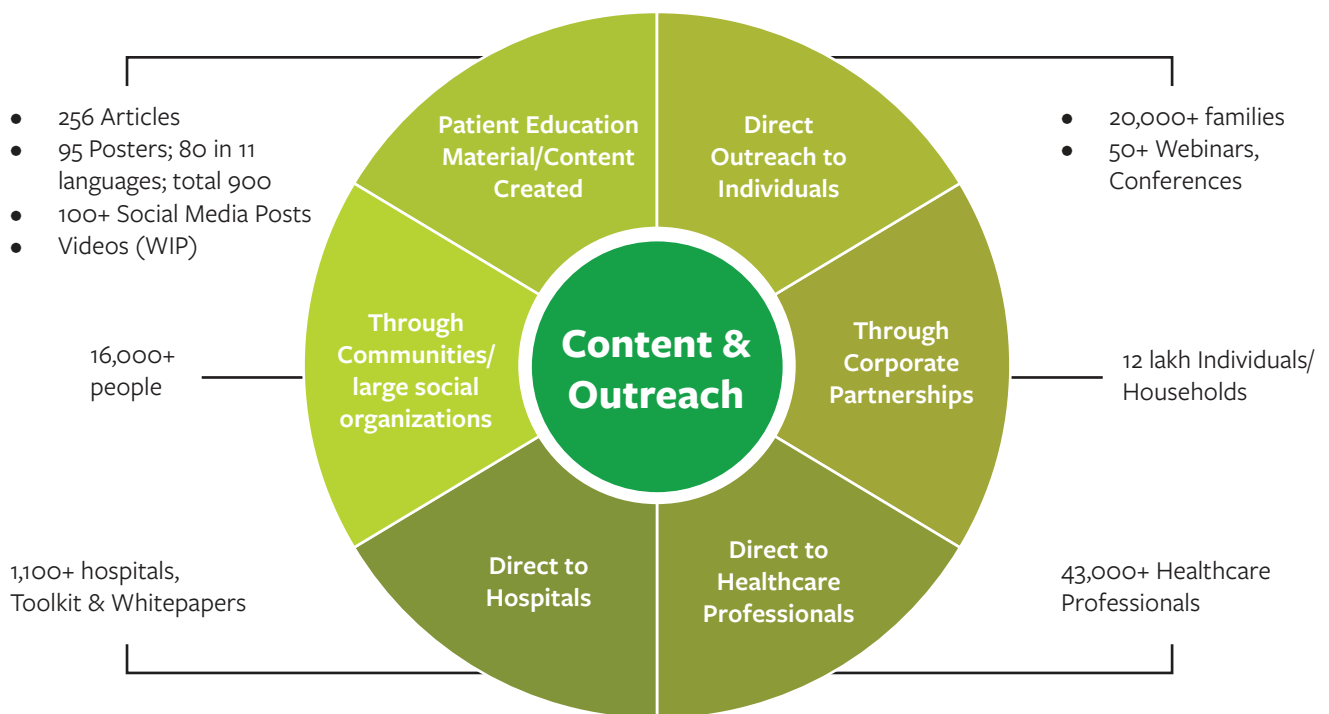
15 LIFE ON LAND



# Turning Concern into Action: The Patients for Patient Safety Movement

Patient Safety is becoming a cause for concern as healthcare delivery becomes more specialized and complex. Healthcare delivery requires coordination between team members. Medical harm occurs when this coordination fails due to communication breakdowns. Many safety checks that healthcare systems have in place may not function as they should, causing avoidable harm to the patient. It is now well recognized that patients can also play a significant role in minimizing this avoidable harm. The "Patients for Patient Safety" (PPSF) initiative is a movement to sensitize and empower patients and caregivers.

In FY 2024 - 2025, Sasken CSR was proud to be among the contributors supporting the PPSF team in creating patient education materials on various topics and helping disseminate these resources through training programs, conferences, podcasts, and webinars.



**PPSF's Outreach in 2024 -**  
1,051 people during the webinar and 59,000 people through mailers.





# CSR Summary for 2024-25

At Sasken, our unwavering commitment to Corporate Social Responsibility (CSR) fuels our mission to uplift communities and protect the environment, ensuring a brighter future for all.

Over the fiscal year 2024 - 2025, we have proudly championed initiatives that have transformed lives, empowered individuals, and created lasting impact. With a strong focus on women's empowerment, education for the underprivileged, environmental sustainability, access to nutritious food and clean water, and accessible healthcare, our efforts have addressed some of society's most pressing challenges. Through dedicated action and powerful partnerships, we have made a tangible difference-one initiative at a time.

Looking ahead to 2025 - 2026, we are reinforcing our dedication by joining the UN Global Compact as we are further strengthening all our CSR initiatives with the United Nations Sustainable

Development Goals (SDGs). This strategic approach ensures that our efforts drive immediate positive impact while fostering a sustainable and equitable future on a global scale.

The year 2024 - 2025 marked significant progress in the evolution of our CSR processes and policies at Sasken. Our CSR framework now aligns with ISO 26000 standards, featuring well-defined policies and practices. This includes stakeholder identification, stakeholder assessment, on-site impact evaluation, and comprehensive impact analysis.

At Sasken, our mission is clear- bringing positive change by bridging the divide between opportunity and need to harness innovation, inspire progress, and leave a legacy of positive transformation. Together, we are shaping a world where technology and compassion go hand in hand.

Sector	Fund Allocation in %
Healthcare	41%
Education	17%
Food & Nutrition	16%
Women Empowerment	24%
Environment	2%

146

Computers donated  
for setting up labs in  
various schools.